

August 24, 2011

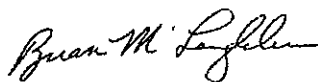
To Whom It May Concern:

This notice is to confirm that SRL Products is currently the sole distributor of Information Builders software products in Israel. As such, it is empowered to:

- a) Perform such marketing and selling activities as required to promote Information Builders products, including the production of statements and/or presentations regarding the functionality and performance of our products.
- b) Enhance local knowledge and awareness of Information Builders products through the creation and delivery of product seminars.
- c) Certify customers and local IT professionals in the installation and use of Information Builders products by creating and offering local training and education courses.
- d) Provide specialized technical support for the development and optimization of applications that utilize Information Builder's products.
- e) Establish the required infrastructure, including a local tech support hotline, to provide our local customers with the necessary support for installing, deploying and utilizing Information Builders products.
- f) Liaise with Information Builders, Inc. on all matters arising out of our customer' needs and wishes.

Should you have any questions or concerns, please do not hesitate to contact me by phone at +1 (212) 736-6250 x4253, or by email at [brian\\_mclaughlin@ibi.com](mailto:brian_mclaughlin@ibi.com).

Sincerely,



Brian McLaughlin  
Vice President, International Operations  
Information Builders, Inc.